**WEST SUSSEX FEDERATION**

**STRATEGIC PLANNING DOCUMENTS 2022/2023**

How our objectives and goals link to the NFWI Strategic Vision.

**Vision Statement 1: Bold and Inspiring**

Increase our visibility within the Federation by working with the media, publicising events and focusing on WI campaigns

Change the perception of the WI by being outward facing

Work on reflecting local communities – being more inclusive

We will improve communication with our members and network with other Federations

**Vision Statement 2: Growing and Relevant**

We will establish new WIs and increase membership

Conduct regular surveys

Develop a succession plan for staff, trustees and advisors

**Vision Statement 3: Inclusive**

Work on reflecting local communities – being more inclusive

Establish exit polls

**Vision Statement 4: Flexible**

We will look at innovative ways of establishing new WIs

We will ensure that our policies, practices and procedures are easily accessible for members and non-members

Work on making the Federation fit for the future