



WI Adviser Competition 2019

A5 FLYER TO PROMOTE YOUR WI



On one side of A5 design a flyer to promote your WI

You may want to consider these points recommended by NFWI

- Choose an image – it's much more effective to have one good image to depict your message than lots of little pictures.
- Include an 'inspirational' message – let people know what your WI is all about with a message that fires the imagination
- Add the information – as well as making your materials eye-catching, it's important to include the key details about your WI
- Insert our logo – use the colour logo and simply add it to the white background. That way it is clear and prominent without getting in the way of the messages or the picture.

Post your entry, clearly labelled, to arrive at DFWI, Derbyshire House, Sherwin Street, Derby, DE22 1GP by 31st December 2019

The winner will be announced during the Annual Council Meeting in Chesterfield on Tuesday 17th March 2020.



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