

NOT IN MY NAME 2016

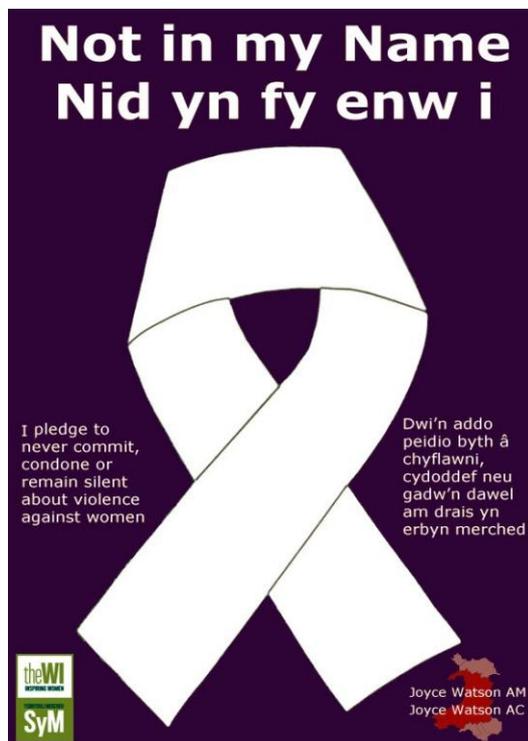
A Campaign to End Violence Against Women



Campaign overview

Violence Against Women (VAW) is a systematic abuse of women's essential human rights and a form of discrimination against women. It is both a cause and a consequence of inequality. Social attitudes towards both women and girls and VAW seek to excuse VAW and shift responsibility from perpetrators to the victims.

The NFWI has been campaigning for the elimination of VAW since 2008; raising awareness of the nature, extent and impact of all forms of VAW.



Since 2012, NFWI-Wales has worked with Joyce Watson AM, Assembly Member for Mid and West Wales to engage male ambassadors in speaking out against male violence against women during the 16 Days of Activism against Gender Violence (25 November to 10 December) and to spread the message that violence against women is unacceptable and will not to be tolerated. Engaging with boys and men is crucial in challenging the inequalities and attitudes that cause violence against women.

WIs across the country have taken part by recruiting local male groups and decision-makers to pledge their support to never commit, condone or remain silent about violence against women.

By signing the Not in my Name pledge and wearing a white ribbon, men across the country can send out a powerful message – that domestic abuse is never acceptable, should never be ignored and must never be excused.

Prevalence of VAW

- Every year three million women across the UK experience VAW, which includes domestic violence but also rape, forced marriage, sexual exploitation and other forms of abuse and harassment.
- One in four women in Wales will experience domestic violence at the hands of a partner during their lives.
- 150,000 women in Wales will suffer some form of gender-based violence.
- Two women are murdered every week by their partner or ex partner.
- One incident of domestic violence is reported to the police every minute.
- Every year over 300,000 women are sexually assaulted and 60,000 women are raped.
- It is estimated that as many as 6,500 girls are at risk of female genital mutilation within the UK every year.

16 Days of Activism Against Gender-Based Violence Campaign

NOVEMBER 25 - DECEMBER 10



The 16 Days of Activism Against Gender Violence is an international campaign that starts on 25 November, International Day for the Elimination of Violence against Women and ends on 10 December, Human Rights Day. The campaign hopes to raise awareness about gender-based violence as a human rights issue at the local, national, regional and international level.

White Ribbon Campaign (WRC)

The WRC is the largest effort in the world of men working to end men's violence against women. The white ribbon is a symbol of men's opposition to male violence against women. Wearing a white ribbon is a personal pledge never to commit, condone or remain silent about violence against women. Annually, men and boys are encouraged to wear a ribbon for one or two weeks, starting on November 25, the International Day for the Eradication of Violence Against Women and International White Ribbon Day.



Campaign supporters

Campaign supporters over the years have ranged from Glamorgan Cricket, Cardiff Blues and Only Men Aloud to NFU Cymru, the FUW, the Welsh Rugby Union and the Cardiff Devils Ice Hockey Team. Federations have also recruited local ambassadors from male voice choirs, football and rugby clubs, young farmers' clubs and businesses to politicians, sixth form pupils and lions and rotary clubs.



Glamorgan Cricket (2014)



NFU Cymru (2014)



Former Olympic sprinter Christian Malcolm (2015)



Welsh Rugby Union (2013)



Cardiff Devils Ice Hockey Team (2012)

Prose Competition

As part of the 2016 Not in My Name campaign, NFWI-Wales has established a competition for WI members to write a prose on the title 'Not in my Name' reflecting, and inspired by, the campaign to end violence against women.

The prose should be previously unpublished and a maximum of 50 words. Entries can be submitted in the English or Welsh language. Entries will be judged by an independent panel and winners will be announced at the NFWI-Wales Public Affairs Conference in Builth Wells on 12 October 2016. Entries should be submitted to the NFWI-Wales Office by **Thursday, 30 June 2016**.

Competition guidelines can be obtained from federation offices and the NFWI-Wales Office. They are also available to download from Moodle and the WI website - <https://www.thewi.org.uk/wi-in-wales>

Candlelight vigil – 22 November

WI members are encouraged to take part in the candlelight vigil in Cardiff Bay on Tuesday, 22 November, to mark White Ribbon Day. This will be an opportunity to show solidarity with victims of violence against women across the world and to spread the message that violence against women is unacceptable and will not be tolerated. Further information will be circulated in due course.



Candlelight vigil outside the steps of the Senedd on 25 November 2015

Get involved – other ideas for action

➤ **Recruit ambassadors**

Start approaching potential male ambassadors and groups to get involved in Not in my Name and arrange to meet with them to speak about the Campaign. Contact individuals and groups in your community such as:-

- Local young farmers' clubs and farming unions;
- male voice choirs, rotary and lions clubs;
- rugby, football and others local sports clubs; and
- Businesses and other employers in your area.

Do you have a celebrity in your area who could add their voice to the campaign and help raise awareness of this important issue?

- **Make white ribbons** to donate to the groups / ambassadors you have recruited.
- **Establish links** with local authorities (a number have or are working towards gaining White Ribbon accreditation) and other women's groups in your areas such as Women's Aid and Hafan Cymru to organise joint awareness raising activities.
- **Action during the 16 Days of Activism:** 25 November – 12 December
- Organise a **photo opportunity** of the male ambassadors holding / signing the poster
- Issue a joint **press statement** and use **social media** to promote your activities. Tweet @womensinstitute and use the hashtag #NotinmyName
- **Keep NFWI-Wales updated** on any local action that you will be taking part.

Resources for members

- Not in my Name Poster.
- Not in my Name digital story.
- Powerpoint presentation.
- Template letter and press release.
- Information flyer.

- Support services for victims of violence and abuse - <http://livefearfree.gov.wales/how-to-get-help/i-need-help/domestic-abuse-and-sexual-violence/?lang=en>

The above resources can be downloaded from the Moodle and the WI website:-
<http://www.thewi.org.uk/wi-in-wales/current-campaigns/no-more-violence-against-women>

Additional resources such as posters and white ribbons are available from the White Ribbon Campaign at <http://www.whiteribboncampaign.co.uk/>

Further information

National Federation of Women's Institutes-Wales

19 Cathedral Road, Cardiff CF11 9HA

Tel: 029 2022 1712

E-mail: s.thomas@nfwi-wales.org.uk

Website: <http://www.thewi.org.uk/wi-in-wales>