

Take Action to End Violence Against Women

Campaign overview

- NFWI has campaigned to eliminate violence against women (VAW) since 2008, raising awareness of its nature, extent and impact.
- Since 2012, NFWI-Wales has worked with former MS Joyce Watson and other partners to engage allies in making the White Ribbon promise to never use, excuse or remain silent about men's violence against women.



What do we mean by Violence Against Women?

- Violence Against Women is a systematic abuse of women's essential human rights and a form of discrimination against women. It is both a cause and a consequence of inequality.
- It includes: domestic abuse, rape and other sexual offences, stalking, coercive control, so-called 'honour'-based abuse (including forced marriage and FGM), online abuse, and public/workplace harassment.

Prevalence

- 3000 offences of violence against women and girls are recorded by the police every day in the UK.
- An estimated 2.2 million women in England and Wales experienced domestic abuse in the year ending March 2025.
- Four out of five women in Wales have experienced some form of sexual harassment at work. (Welsh Women's Aid)
- 75% of girls aged 12 - 21 in the UK have experienced some form of public sexual harassment in their lifetime. (Plan International UK)

Two women are murdered every week in the UK by a partner or ex-partner.

Globally, 1 in 3 women will experience physical or sexual violence during their lifetime.

Why engage men?

- Ending VAW is everyone's business - men can be allies, role models and agents of change.
- The responsibility is on perpetrators to change behaviours; communities should promote zero tolerance of inequality, sexism, misogyny and VAW.

What can you do?

- Wear a white ribbon and make the White Ribbon promise.
- Become a White Ribbon Ambassador/Supporter.
- Establish links with your local WIs/federations.
- Educate your group: dedicate a meeting to VAW and invite WI/expert speakers.
- Start conversations about safe, equal and healthy relationships; share information through newsletters, meetings and community events.
- Promote support: Live Fear Free (24/7 advice and support).
- Show your commitment publicly: publish a statement/blog or organise a photo opportunity wearing white ribbons.



Linell Gymorth Live Fear
Byw Heb Ofn Free Helpline
0808 80 10 800
ffôn • tecst • sgwrsio byw • ebost
call • text • live chat • email

Examples of community engagement

- Pembrokeshire Federation: engaged Narberth Rugby Club, Fishguard & Goodwick Rugby Club, and Ludchurch Men's Shed.
- Powys Brecknock Federation: engaged choirs (e.g., Brecon & District Male Choir, Côr Meibion Talgarth), plus Penlan Bowls and Brecon Town Council.
- 2023–2024 supporters: Glamorgan Cricket, Cardiff City FC, Cardiff Devils Ice Hockey Team; Welsh Association of Male Choirs.



Fishguard & Goodwick Rugby Club



Cardiff Devils



Glamorgan Cricket

Resources and Support

- WI resources including posters and an action pack (scan QR code below)
- White Ribbon UK: <https://www.whiteribbon.org.uk/>
- Sound campaign: <https://www.gov.wales/sound>
- Live Fear Free (24/7 help and advice): <https://gov.wales/live-fear-free>
- Support services across Wales: <https://tinyurl.com/38t2edd7>



To find out more and get involved, scan our QR code or head to <https://www.thewi.org.uk/wi-in-wales/campaigns/no-more-violence-against-women>

To get in touch with the NFWI-Wales office, email walesoffice@nfwl-wales.org.uk