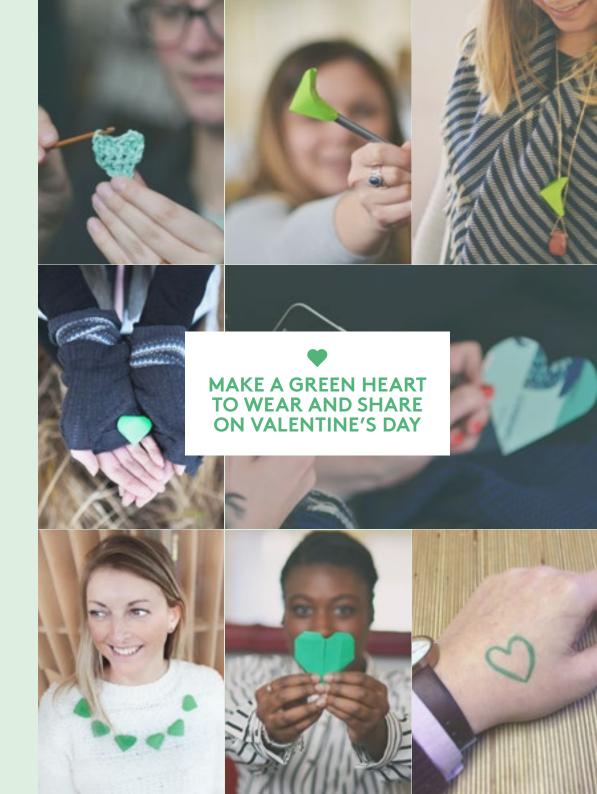
## **SHOW THE LOVE**

## BEAUTIFUL THINGS ARE POSSIBLE. WE CAN PROTECT THE WORLD WE LOVE FROM CLIMATE CHANGE.



DON'T LOSE WHAT YOU LOVE TO CLIMATE CHANGE

Join us and share the love
Use social media to post a photo of you wearing/sharing/using
your heart to #ShowTheLove
ShowTheLove.org.uk



## MAKE BEAUTIFUL THINGS HAPPEN

Beautiful things can happen when you make, wear and share a green heart this Valentine's Day. We can protect the places, people and things we love from climate change.

#### STEP 1

MAKE A GREEN HEART
MAKE IT ON YOUR OWN,
OR MAKE IT A GET TOGETHER.

#### STEP 2

WEAR YOUR GREEN HEART SHOW PEOPLE THAT YOU CARE ABOUT CLIMATE CHANGE.

#### STEP 3

SHARE YOUR GREEN HEART
POST A PICTURE ON SOCIAL MEDIA, OR
GIVE YOUR HEART TO SOMEBODY ELSE.

Each hand made heart is a moment of possibility, a chance to smile and to talk. It begins a conversation about the things we love that climate change threatens, and the clean energy choices we must make to protect our world.

Wear a heart for the beaches where you walk, for the pitches where you play, for the gentle rhythm of our seasons, for bees and butterflies, for all those things we could lose.





Will you go crumbly or sweet?
Will you use paper or paint?
How will you make and share the love?

#### **HEARTS MOVE WORLDS**

# Surprising and beautiful – hand made hearts can move worlds. In February 2015 their precious appeal helped connect millions of people.

They were shared between friends, at events and with politicians and celebrities. They made the news and winged their way across social media.

Hearts carried impact, they brought smiles – they shared the love that was needed. The Climate Coalition helped win commitments from all of the UK's major political parties to act together on climate change; to clean up coal fired power stations, and to speed the transition towards clean energy. This year more beautiful things are possible.



#### **WHO WE ARE**



The Climate Coalition is the UK's largest group of people working together for action on climate change. We are over 100 organisations, from environment and development charities, to unions and faith, community and women's groups.

Together with Stop Climate Chaos in both Wales and Scotland we are over 15 million people from all parts of the UK.

#### MAKE A GREEN HEART

### Make your hearts in a way you enjoy, and use what you have to hand.

Hearts can be edible or cross stitched, from cloth or paper, face paint or facebooked. Each heart will be special and effective because each is different. It will have an emotional charge because it is made by you, and comes from you.

Your hearts needn't be fancy, furry and sewn – unless that's how you want it. Simple can be powerful too.

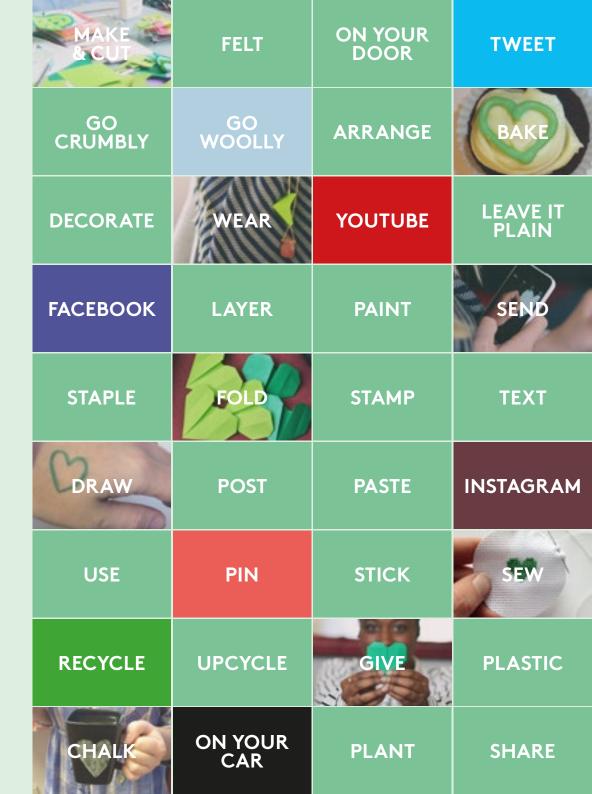
Visit our website for more ideas:

ShowTheLove.org.uk





Will you do leafy or day-glo?
Will it be plain or with spots?
Turn Valentine's Day your kind of green.



#### MAKE IT A GET TOGETHER

When you make a green heart, make it a get together—a chance to meet with friends and neighbours; members of your book group, church or club; or even a friendly way to involve your local MP



A bit of company makes light work – and multiplies the results – one heart will suddenly be twenty.

Making a heart with friends will also get the conversation about climate change started. There's good news worth knowing – for we have the solutions we need, and choices we can make. Essential investment in clean energy has begun; it's creating jobs and possibilities. That's a conversation worth having.

For more information and help running a heart making session:

ShowTheLove.org.uk



Will it be a bake-off or a crafternoon? What can you collect or bring? Get the sharing started.

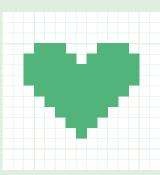
## MAKE A CROSS-STITCHED GREEN HEART BADGE



Collect together your materials



Follow the template to stitch your green heart



**Template** 



Cut out some felt and card for the backing



Attach a badge pin and stitch all the parts together



Finished!

For the more detailed instructions, download the full guide from <a href="ShowTheLove.org.uk">ShowTheLove.org.uk</a>

#### SHARE YOUR GREEN HEART

Sharing your hearts can be an event, or just a part of your day. Give them out at work, or arrange to give them to your MP.



Perhaps there is a public space you can decorate, a school or a library to use, an exhibition you can mount, a place where people gather, a contest you can organise. Could there be bunting, an auction, face paint, or cake?

People like gifts, and sharing your hearts will bring pleasure and surprise, and a moment to talk. Your hearts, and the message they carry, can go winging out into the world.

Need help getting a meeting with your MP?:

ShowTheLove.org.uk



Will you be outside or in? Will you have music or cake? How will you share the love on Valentine's Day?

#### **SHARE THESE** SEVEN BEAUTIFUL THINGS

## Time is short, but the love is strong, and here are seven good things that prove it.

Talk about them when you share your hand made hearts. Beautiful things are possible, but the speed of change in the UK must be faster, and the ambition of our leaders greater if we are to achieve our vision of 100% clean energy within a generation.

#### It's started.

**Business** 

is going clean.

like Nike, Mars

Big name brands

and Ikea have all

declared they're

moving to 100% clean

electricity. Whatever

you think of training

shoes or chocolate, in

a world threatened by

climate change, clean

energy is now the

market choice.

new sensible: it's the

affordable and secure

Over one quarter of the UK's energy is now clean, and this investment has made the UK a world leader in marine and offshore power. Clean energy is protecting the world we love.

#### The technology has arrived.

The average British street now has around two solar houses – and it's all happened in a few short years with an increase of 120% in less than a decade. We just have to keep doing what we dobut faster.

Change is

happening. The entire Dutch rail system will be running on 100% clean energy by 2018 – it's already half way there. Even better, almost the whole of Costa Rica is powered by clean energy, and Sweden is close. The world is changing fast and getting smarter.

#### Investment is working.

We in the UK produce more energy from tide and wave power than the rest of the world combined. New projects are coming on stream all the time – a tidal project in Swansea Bay will power over 100,000 homes. It's clean energy our island is perfect for. Change is possible.

## is creating jobs.

Investing in clean energy could create 20 million iobs worldwide over the next 15 years. Clean energy can bring security and growth.

Clean energy

#### Fairness demands action.

Climate change will affect the world's poorest people: those who are least to blame for the changing climate face the areatest risks. Faith leaders around the world have called for action on climate change as a matter of simple fairness.



## SHARE THE LOVE STORY IN THE MEDIA

You've a climate change story that people need to know—and green hearts they will want to see and hear about.

It's a perfect combination for your local press and radio. Get in touch, send them pictures, write a press release, share the love story. You have a local Valentine's Day angle on a world wide climate change story – and they will want to know.

And help your story fly. Your local MP has national power, so invite them to your event. Will the Bishop come? Can you give a heart to a local personality? Can you present your MP with your heart and get them to share a picture? Can you dress a building, or cover a street? Will your mayor or local councillors turn out in support? It's a love story that needs to be told.

It's easy to get in touch with your local press, for some tips visit: ShowTheLove.org.uk and don't forget to tell us what you are planning!

#### SHARE THE LOVE ON SOCIAL MEDIA

A picture, your favourite green heart, a few words – share on social media as you make and give your hearts.

Be active on your favourite sites, make use of Facebook, send tweets, post pictures on Instagram – sharing will make everything go that little bit further, faster. One hand made heart can reach out across the world.

Join in and Show the Love:

#showthelove





Will you use colour or people?
Will you make noise, or make tea?
How will you share the clean energy love story?

#### **SHOW THE LOVE**

Beautiful things are possible. Clean energy gives us the power to protect the world we love from climate change.

The love is strong; the changes and investment needed to protect our world have begun.

We can have 100% clean energy within a generation.

We can have new jobs, and new industries—we have the power to choose.

But time is short. We are living through the warmest decades in recorded history. All around us the places and things we love and need are threatened and changing.

Share the love and protect the world we love.

The love goes on...
Want to get involved more? Ideas for local action and further resources can be found on our website
ShowTheLove.org.uk

