

# NOT IN MY NAME 2025

A Campaign to End  
Violence Against Women

theWI  
INSPIRING WOMEN

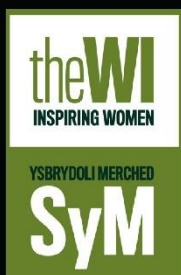
YSBRYDOLI MERCHED

SyM

## Not in my Name Nid yn fy Enw i

Never use, excuse or  
remain silent about men's  
violence against women

Peidio byth â defnyddio,  
esgusodi nac aros yn  
dawel am drais gan  
ddynion yn erbyn  
menywod



## Campaign overview

Violence Against Women (VAW) is a systematic abuse of women's essential human rights and a form of discrimination against women. It is both a cause and a consequence of inequality. Social attitudes towards both women and girls and VAW seek to excuse VAW and shift responsibility from perpetrators to the victims.

The NFWI has been campaigning for the elimination of VAW since 2008; raising awareness of the nature, extent and impact of all forms of VAW.

Since 2012, NFWI-Wales has worked with Joyce Watson MS, Member of the Senedd for Mid and West Wales to engage male ambassadors in speaking out against male violence against women during the 16 Days of Activism against Gender-Based

Violence (25 November to 10 December) and to spread the message that violence against women is unacceptable and will not to be tolerated. Engaging with boys and men is crucial in challenging the inequalities and attitudes that cause violence against women.

WIs across the country have taken part by recruiting local male groups and decision-makers to pledge their support to never use, excuse or remain silent about men's violence against women.

By signing the Not in my Name pledge and wearing a white ribbon, men across the country can send out a powerful message – that domestic abuse is never acceptable, should never be ignored and must never be excused.

## Prevalence of VAW

- Globally, 1 in 3 women will experience physical or sexual violence during their lifetime.
- Two women are murdered every week in the UK by a partner or ex-partner.
- An estimated 1.6 million women in England and Wales experienced domestic abuse in the year ending March 2024.
- An estimated 798,000 women experienced sexual assault (including attempts) in the year ending March 2022.
- The National Police Chiefs' Council has described VAWG as a national emergency stating that 3000 offences of VAWG are recorded by the police every day.
- Welsh Women's Aid research has found that four out of five women in Wales have experienced some form of sexual harassment at work.
- It is estimated that approximately 137,000 women and girls in England and Wales have undergone Female Genital Mutilation (FGM).
- The most common types of online abuse experienced by victims are cyberbullying and online harassment.

## 16 Days of Activism Against Gender-Based Violence Campaign

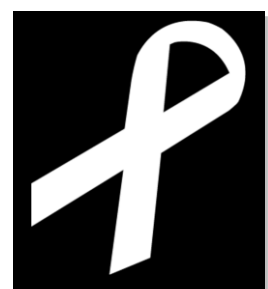
NOVEMBER 25 - DECEMBER 10



The 16 Days of Activism Against Gender-Based Violence is an international campaign that starts on 25 November, International Day for the Elimination of Violence against Women and ends on 10 December, Human Rights Day. The campaign aims to raise awareness about gender-based violence as a human rights issue at local, national, regional and international level.

## White Ribbon Campaign

The White Ribbon Campaign is the largest effort in the world of men working to end men's violence against women. The white ribbon is a symbol of men's opposition to male violence against women. Wearing a white ribbon is a promise to never use, excuse or remain silent about men's violence against women. Annually, men and boys are encouraged to wear a ribbon for one or two weeks, starting on 25 November, the International Day for the Elimination of Violence Against Women and International White Ribbon Day.



## Ideas for actions

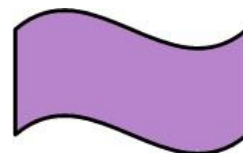
### Become a WI Champion

We are inviting WI members in Wales to become Champions in their WIs and communities. WI Champions will be supported through training and resources to raise awareness and recruit male ambassadors in their communities. Register your interest here:

<https://mywi.thewi.org.uk/wales/nfwi-wales-news/become-a-not-in-my-name-champion>

### Take part in the Not in my Name Competition

The 2025 competition for members is to 'Design a Banner' depicting the Not in my Name campaign to end violence against women. The closing date for entries is 3 November 2025. For further information, please see the competition guidelines: <https://mywi.thewi.org.uk/wales/nfwi-wales-campaigns-and-projects/not-in-my-name>



### Join us on 17 November at our events in the Senedd to mark the International Day for the Elimination of Violence Against Women and International White Ribbon Day

NFWI-Wales and Joyce Watson MS are planning a **cross-party stakeholder event** in the Senedd followed by a **candlelight vigil** on 17 November. WI members and supporters are encouraged to join us to show solidarity with victims of VAW across the world and to spread the message that VAW is unacceptable and will not be tolerated. Further information will be published on social media, My WI and the website in early September.



*2024 Candlelight Vigil*



### Organise your own Candlelight Vigil or another awareness-raising event

**Establish links** with local authorities (a number have or are working towards gaining White Ribbon accreditation) and other women's groups in your area such as your local refuge centre to organise joint awareness-raising activities.

Arrange a **candlelight vigil** or **evening/daytime walk** in your local area. This could be an opportunity to engage with local support services, the police, fire service, councillors, MPs, MSs and others who are working in your community to address VAW.

### Recruit male ambassadors

- **Approach potential male ambassadors and groups** to get involved in Not in my Name and arrange to meet with them to speak about the Campaign. Contact individuals and groups in your community such as:-
  - Local young farmers' clubs and farming unions;
  - male voice choirs, rotary and lions clubs;
  - rugby, football and others local sports clubs; and
  - businesses and other employers in your area.

Do you have a celebrity in your area who could add their voice to the campaign and help raise awareness of this important issue?

- **Make white ribbons** to donate to the groups / ambassadors you have recruited.
- Organise a **photo opportunity** of male ambassadors holding / signing the poster.

### Promote your activities

- Issue a **press release** and use **social media** to promote your activities.
- **Keep NFWI-Wales updated** on any local action that you will be taking part.

### Case Studies

The north Wales federations - **Anglesey, Clwyd Denbigh, Clwyd Flint, Gwynedd Caernarfon and Gwynedd Meirionnydd** - held an event in Llandudno on 21 November. Speakers included Jill Rundle; The Most Reverend Andrew John, Archbishop of Wales; Hannah Blythyn MS; Bronwen Biddle, Association of Ambulance Chief Executives; Janet Finch Saunders MS; Baroness Christine Humphries; and Shannon Morris, member of staff support to Mabon ap Gwynfor MS. The event closed with a performance from Côr Meibion Caerwys.

**Pembrokeshire Federation** established secured the support of Fishguard & Goodwick Rugby Team.



**Ceredigion Federation** held a daytime vigil in Aberystwyth on 30 November including a collection for the NSPCC. White ribbons, made by Llanwenog WI, were handed out.

**Gwent Federation** held their annual Light a Candle Service in St Mary's Priory Church, Usk on 27 November. On arrival, every member lit a candle to remember all the women and girls affected by violence against women and girl. Cyfannol Women's Aid highlighted the devastating prevalence of violence against women in their area, the challenges faced by survivors and the support that is provided. Linking to our





Dental Health Matters campaign, members' donations of toothpaste and toothbrushes were provided to women's refuges and food banks across Gwent.

**Powys Brecknock Federation** held a coffee morning in Brecon on 15 November to raise awareness of violence against women. The event was well attended by WI members, their family and friends, and other members of the community. Lady Kathryn Silk, the new High Sheriff of Powys, spoke about her support for the Not in my Name campaign, and the Bwlch and Llangynidr Choir sang three jazz style songs.

### 2024 Not in my Name Competition Winner

The 2024 competition was to 'design a mug'. Congratulations to Julie Harrison, Minera WI, Clwyd Denbigh Federation for the winning entry. We were delighted that Julie joined us at the Senedd in November where she was presented with a certificate and gift card by NFWI Chair Jeryl Stone.



### Resources for members

Resources including the Not in my Name Poster, a PowerPoint presentation, template letter and information flyer are available on My WI: <https://mywi.thewi.org.uk/wales/nfwi-wales-campaigns-and-projects/not-in-my-name>

Additional resources such as posters and white ribbons are available from the White Ribbon Campaign at <http://www.whiteribboncampaign.co.uk/>

Details of support services for victims of violence and abuse are available from the Live Fear Free website:- <https://gov.wales/live-fear-free>



**Llinell Gymorth Live Fear**  
**Byw Heb Ofn Free Helpline**

**0808 80 10 800**

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call • text • live chat • email

### Further information

NFWI-Wales, Suite 5, 11 Cathedral Road, Cardiff CF11 9HA

**Tel:** 029 2022 1712 **E-mail:** [s.thomas@nfwi-wales.org.uk](mailto:s.thomas@nfwi-wales.org.uk)

**Website:** <http://www.thewi.org.uk/wi-in-wales>